

Sally Crowe

Recently retired (April 2023) Director of Crowe Associates Ltd

An experienced facilitator and project manager who has worked in health and social care sector for over 30 years. Working with and for public, private and charitable organizations with a special interest in patient and public involvement in health and social care services, research prioritization and strategic development.

Sally's career has embraced clinical time in the NHS as a Nurse and Transplant Co-ordinator, followed by 25 plus years running a small consultancy providing facilitation, project management and research related activity in the health and social care sector. Sally has a special interest in patient and public involvement in health and social care services and research, and prioritization of research questions and outcomes.



Sally is a qualified coach and supports a small number of clients post business retirement. She is currently a Public Strategic Board Member of the Oxford and Thames Valley Applied Research Collaboration, and a Public Partner for a research theme in Implementation.

Key achievements include; long term success of a Crowe Associates consultancy over 25 years, delivery of a wide range of small and larger scale projects to time and budget and client satisfaction. Formation of the James Lind Alliance which is now part of the research prioritization process of the National Institute Health Research (England), supporting the development of UK Public Involvement in Research Standards, creation of the Cochrane Methods Group for Prioritization.,

Sally was diagnosed with ACC in 2018, with successful treatment at the Blenheim Head and Neck Unit in Oxford. She is Club Secretary for Oxford Paddlers for Life, a cancer dragon boat crew – all members are affected by cancer.

“As someone who has advocated for research and been an active partner in research and related activity for most of my career, I know that I can make helpful contributions to conversations about research, public involvement in research salivary gland cancer research. I have authored and co-authored over 40 publications mostly about participative clinical research and priority setting, and despite retiring, continue to read widely and learn. I am also familiar with the UK and some international research infrastructures and networks, and my work with the NIHR Oxford and Thames Valley ARC has been insightful and rewarding. All my current coaching clients are involved in research in some way (either as a member of the public, or research professional) and this also helps me keep connected to developments. I have greatly enjoyed my interactions with SGCUK since I joined in 2019 and would love to contribute to the Working Group in some way.”